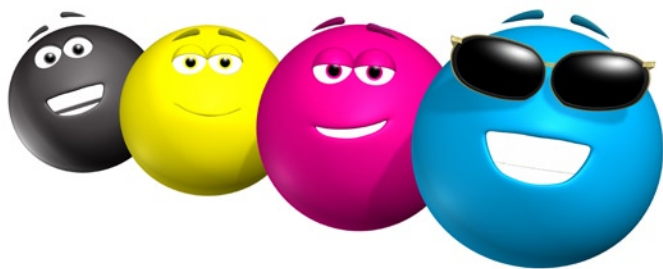


Welcome to the wonderful world of EA toner

Take your customers to a whole new level of razor-sharp color printing. To the untrained observer, all toner seems the same. But over the years we have made significant contributions to this important print component. With its improved print quality, increased office efficiency and lower environmental impact, Xerox Emulsion Aggregate (EA) Toner represents a whole new level of toner performance.



EA Toner: it's the process

Conventional toner is produced by grinding up plastic pigment into a fine powder. These irregularly-shaped particles produce a measure of waste and printer stress. We have literally turned all that on its head. Instead of being ground down, EA toner is built up – chemically grown – producing particles that are very small and uniformly shaped. What does this mean for your customers?

For one thing, EA Toner delivers amazingly clear, print-shop-quality images. Lines of text are crisp and razor sharp.

Better for your printer

With EA Toner parts last longer, improving the reliability of the printer, which results in fewer service calls. Printers using EA Toner demand less electricity than other printers that use conventional ground toner. Taken as a whole, the Total Cost of Ownership (TCO) when using Genuine Xerox supplies can be much lower than that of a printer using conventional toner.

Better for the environment

Not only is the manufacturing process easier on the ecosystem, but printers using EA Toner use less toner per page and generate less waste. Throw in the energy savings due to the lower melting temperature, and customers who use EA Toner have a smaller environmental footprint.

Customers save time

Printers using conventional toner may take several minutes to warm up, but printers using EA toner warm up more quickly, thus increasing productivity.

- Razor-sharp image quality and improved fine lines and text
- Higher reliability and lower service costs
- Faster warm-up time
- Easier on the ecosystem

EA Toner means a better world for your customers – and everyone.